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‘Pharmacy in motion’: Energy comes alive in MM2025 theme

The magic and momentum of Medicines Management 2025 (MM2025) is heading to Melbourne in November.

Advanced Pharmacy Australia (AdPha) today unveiled the theme and look for [Medicines Management 2025 \(MM2025\)](#) in Melbourne, as the buzz begins ahead of Australia’s largest scientific pharmacy conference later this year.

‘Pharmacy in motion’ captures the magic and momentum as new ideas turn into new partnerships and projects, energy that will come alive in Victoria’s buzzing capital, home to international hubs of health care and innovation.

Ella Raguz FANZCAP (Edu., MedSafety), Chair of the MM2025 Scientific Program Committee, says the branding brings to life the excitement and pace of pharmacy practice taking place in and around Australian hospitals.

‘The Scientific Program Committee has hit the ground running and we’re pleased to have opened submissions for [speaker proposals on cutting-edge scientific research](#), a returning initiative in partnership with the AdPha Research Leadership Committee.

‘The opening of the call for abstracts is only weeks away and we encourage pharmacists and technicians from all career stages to review the [submission information](#) and [criteria](#) to help finalise their abstracts, to showcase the dynamic and diverse pharmacy practice underway across the country.’

AdPha Chief Executive Kristin Michaels FAICD says the MM2025 theme distils the essence of advanced pharmacy.

‘It’s exciting to see the MM2025 theme out in the world, evoking yellow post-its, bright highlighters and scribbles on poster paper.

“‘Pharmacy in motion’ captures the organic energy that turns connections into collaborations, and builds pilots into programs – it is this magic and momentum that is coming to Melbourne in November.

'This is what AdPha members and advanced pharmacy are all about, supporting each other, integrated into interdisciplinary care teams, with the patient at the heart of everything they do.'

'This echoes our vision for Australian pharmacy practitioners released this week in [Yindyamarra 2030](#), AdPha's next strategic plan: connected professionals who are recognised for their complementary skills and collegiate partnerships, improving health outcomes for all Australians.'

Medicines Management 2025 will be taking place at the **Melbourne Conference and Exhibition Centre**, 27-29 November 2025.

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About Advanced Pharmacy Australia:

Advanced Pharmacy Australia (AdPha) is the progressive voice of Australian pharmacists and technicians, built on more than 80 years of hospital innovation that puts the patient at the centre of everything we do. AdPha supports all pharmacy practitioners, working with interdisciplinary teams across hospitals and health services, to realise their full potential. We are the peak body committed to forging stronger connections in health care by extending advanced pharmacy expertise from hospitals to everywhere medicines are needed.

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